Locale Classification

Introduction

The Locale classification is a segmentation of small areas within a set of urban-rural groupings.

Within each urban-rural grouping, postcodes and census output areas are classified into more detailed segments based on 3 separate dimensions:

- population density
- town size
- affluence.

Locale Groups

The 7 Locale Groups at the core of the classification are:

- **Large City**

- **Medium city or large town**

- **Small city or medium town**

- **Accessible Small town (within 10 miles or so of a large settlement)**

- **Remote Small town (more than 10 miles or so of a large settlement)**

- **Accessible Rural area (within 10 miles or so of a large settlement)**

- **Remote Rural area (more than 10 miles or so of a large settlement)**

More detailed descriptions of the Locale Groups and Types are shown on the following pages.

Locale Classification

Locale Groups

A Large City

Group A is made up of all cities that have populations greater than 500,000 - London, Birmingham, Glasgow and Manchester.

B Medium City or Large Town

Group B includes medium cities or large towns that have populations between 100,000 and 500,000, such as Reading, Bolton, York, Edinburgh or Wolverhampton.

C Small City or medium Town

Group C comprises cities and towns that have populations between 15,000 and 100,000, such as Wells, Rochdale, Worthing or Antrim in Northern Ireland.

D Accessible Small Town

Group D includes small towns with populations between 2,000 and 15,000 and within 10 miles or so of one of the large urban areas defined in Locale Groups A, B and C. Examples of towns in this LOCALE Group are Cobham, Selsey or Bodmin.

E Remote Small Town

Group E is made up of small towns that have populations between 2,000 and 15,000 and are more than 10 miles or so from the large urban areas defined in Locale Groups A, B and C. This group includes towns such as Southwold in Suffolk, Whitby in North Yorkshire and Minehead in Somerset. Towns in this Locale Group are mainly isolated urban centres for remote rural areas.

F Accessible Rural Area

Group F covers villages with populations between 500 and 2,000 and areas that have populations of less than 500 (hamlets, open countryside and town fringes) and are within 10 miles or so of a larger urban area defined in Locale Groups A, B and C.

G Remote Rural Area

Group G includes villages that have population between 500 and 2,000 and areas that have population less than 500 (hamlets and open countryside) and are more than 10 miles or so from a large urban area defined in Locale Groups A, B and C.

For Locale Groups A-D, each city or town lying within a larger conurbation is treated as a separate entity within its own boundary. Locale also includes flags which enable the larger conurbations to be identified – e.g. West Midlands or Greater Manchester.

Locale Classification

Locale Population Density Types

Locale Groups	UK %	Locale Population Density Types	UK %
Large City A	15.49	AU01 Large City, High Density	5.08
		AU02 Large City, Medium Density	5.14
		AU03 Large City, Low Density	5.27
Medium City or Large Town B	20.01	BU04 Medium City/Large Town, High Density	6.87
		BU05 Medium City/Large Town, Medium Density	6.79
		BU06 Medium City/Large Town, Low Density	6.35
Small city or Medium Town C	31.74	CU07 Small City/Medium Town, High Density	15.70
		CU08 Small City/Medium Town, Low Density	16.04
Accessible Small Town D	17.25	DU09 Accessible Small Town, Population 7,500-15,000	7.05
		DU10 Accessible Small Town, Population 2,000-7,500	10.20
Remote Small Town E	1.82	EU11 Remote Small Town, Population 7,500-15,000	0.72
		EU12 Remote Small Town, Population 2,000-7,500	1.10
Accessible Rural Area F	11.36	FU13 Accessible Rural Area, Population 500-2,000	4.28
		FU14 Accessible Rural Area, open countryside, town fringe	7.08
Remote Rural Area G	2.34	GU15 Remote Rural Area, Population 500-2,000	0.57
		GU16 Remote Rural Area, open countryside	1.76

Locale Classification

Locale Town Size Types

Locale Groups	UK %	Locale Town Size Types	UK %
Large City A	15.49	AS01 Population > 1,000,000	12.89
		AS02 Population 750,000 - 1,000,000	1.66
		AS03 Population 500,000 - 750,000	0.93
Medium City or Large Town B	20.01	BS04 Population 300,000 - 500,000	6.07
		BS05 Population 100,000 - 300,000	13.94
Small city or Medium Town C	31.74	CS06 Population 75,000 - 100,000	4.53
		CS07 Population 50,000 - 75,000	6.15
		CS08 Population 15,000 - 50,000	21.06
Accessible Small Town D	17.25	DS09 Accessible Small Town, Population 7,500-15,000	7.05
		DS10 Accessible Small Town, Population 2,000-7,500	10.20
Remote Small Town E	1.82	ES11 Remote Small Town, Population 7,500-15,000	0.72
		ES12 Remote Small Town, Population 2,000-7,500	1.10
Accessible Rural Area F	11.36	FS13 Accessible Rural Area, Population 500-2,000	4.28
		FS14 Accessible Rural Area, open countryside, town fringe	7.08
Remote Rural Area G	2.34	GS15 Remote Rural Area, Population 500-2,000	0.57
		GS16 Remote Rural Area, open countryside	1.76

Locale Classification

Locale Affluence Types

Locale Groups	UK %	Locale Affluence Types	UK %
Large City A	15.49	AA01 Large City, High Affluence AA02 Large City, Medium Affluence AA03 Large City, Low Affluence	5.16 5.11 5.22
Medium City or Large Town B	20.01	BA04 Medium City/Large Town, High Affluence BA05 Medium City/Large Town, Medium Affluence BA06 Medium City/Large Town, Low Affluence	6.64 6.66 6.70
Medium Town C	31.74	CA07 Small City or medium Town, High Affluence CA08 Small City or medium Town, Low Affluence	15.68 16.06
Accessible Small Town D	17.25	DA09 Accessible Small Town, High Affluence DA10 Accessible Small Town, Low Affluence	8.67 8.57
Remote Small Town E	1.82	EA11 Remote Small Town , High Affluence EA12 Remote Small Town, Low Affluence	0.92 0.90
Accessible Rural Area F	11.36	FA13 Accessible Rural Area, High Affluence FA14 Accessible Rural Area, Low Affluence	5.37 5.99
Remote Rural Area G	2.34	GA15 Remote Rural Area, High Affluence GA16 Remote Rural Area, Low Affluence	1.16 1.17

www.BluewaveGeographics.com